

A background image of an astronaut in a space suit floating in space, with a starry galaxy visible in the distance. The astronaut's helmet and visor are prominent on the left side of the frame.

Online Training

Moonshot Thinking Masterclass

Develop your Moonshot and create bold & resilient strategies to create regenerative, desirable futures.

futur/io

Moonshot Thinking is about more than simply aiming high.

It's about understanding a ***transforming world***, designing for a ***human-centered, regenerative future***, and inspiring others towards ***action***.

| About Futur/io

Futur/io was born to **empower anyone to become a long term change-maker** and provide solutions for the grand challenges of our decade.

We are on the journey to support and train the **brightest minds in sustainability and breakthrough-innovation** in order to help companies become future-ready and a part of the solution.

With our **top-level faculty**, we are here to bring sustainability and innovation to the forefront to business leaders, professionals, entrepreneurs.

| About this course

4 Modules | 10+ Speakers | Self-paced

Our faculty delivers an online programme that helps you **transform your mindset** to think bold like a futurist, with the strategic capabilities of a businessperson. The online environment is ideal for working professionals who want to immediately apply what you are learning to your work.

Infused with **experiential learning** opportunities, this Moonshot Thinking Masterclass features **international experts and coaches** who are experienced in driving innovative moonshot projects.

The curriculum offers **techniques and frameworks** for developing a long-term vision and strategy that addresses the most pressing challenges of our times, and **hands-on practice** co-creating these Moonshot missions with like-minded innovation drivers.



| Course Overview



A Compass for Change

In this chapter, students will be introduced to the Moonshot Thinking universe, gear up for the Moonshot journey, and start developing a compass for change.



For The Future Of Humanity

Building on the newly acquired compass for change and feeling for time, we'll deep dive into what it means to design for humans of the future.



Developing Your Moonshot

Now that we set the basic understanding of the market of the future, we are ready to start developing Moonshot missions.



Moonshot Execution

Our spaceship is ready. The destination is set. The countdown till launch has begun. This chapter is all about pumping fuel into our Moonshot missions.

| Key Take-aways

01

An understanding of **emerging technologies** and **sustainable development** from a business perspective.

02

Hands-on techniques and frameworks for developing large-scale, future focused products.

03

Guidance and practice pitching your idea to get the buy-in needed to **make your vision a reality.**

04

An **expanded network** of innovators, futurists, business leaders and impact makers.

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| Faculty Overview



Cecilia Tham

Principal, Futurity Studio



Futurity
Studio



Pablo Rodriguez

Director, Office of the CTO,
Google



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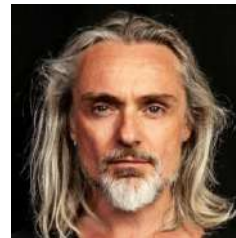


Roxy Gellmeister

Associate at
Foster + Partners



Foster + Partners



Martin Wezowski

Head of Innovation and
Ventures Office, ESA –
European Space Agency



SAP



Dijana Galijasevic

Head of Climate Policy at
Climeworks



GROW MY TREE



**Alexander
Mankowsky**

Futurist, Mercedes-Benz AG



Mercedes-Benz



Melisa Arnautovic

CEO, Global Gene Corp



Global Gene Corp



Julia von Winterfeldt

Author, Integral Investing
President, AQAL Foundation,
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CLUB OF ROME



Ricardo Mesquita

CEO, Replenish Earth,
UN Climate Change Special
advisor



REPLENISH EARTH



Marc Buckley

SDG Advocate, United
Nations Advisor



**SUSTAINABLE
DEVELOPMENT
GOALS**

Our Alumni Network



Henkel



Lufthansa



Hapag-Lloyd



Porsche Consulting

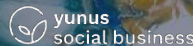
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Deloitte.



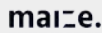
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Media and Press:



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| Testimonials



Dr. Abir Haddad

Legal Advisor at Resilience Frontiers,
UNFCCC

"One thing became clear to me after this course: Nothing I imagined and created was too crazy to be achieved sooner or later. If you need a space where you learn to activate your creativity and think and plan boldly, then I highly recommend this course."



Herko Coomans

International Digital Health Coordinator,
Ministerie van Volksgezondheid

"If you're looking for a band of misfits and rebels who bring chaos into your life: look no further. The beauty of this Moonshot Thinking Masterclass is that they bring purpose out of that chaos and share their experiences and tools so you can do the same. I loved it."



Marc Ramelow

CEO, Gustav Ramelow KG

"An inspiring masterclass with many deep dives by so able professionals. Being an ordinary businessman I learned how to think on a larger scale which is so important in these disruptive times".

| Get in Touch

We love to hear from you!

Our team is here to answer any questions,
support you with customised offers and
bring our collaboration further.

For any inquiries or question for
customized Programmes, please contact
the team via **hello@futur.io**

CEO &

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