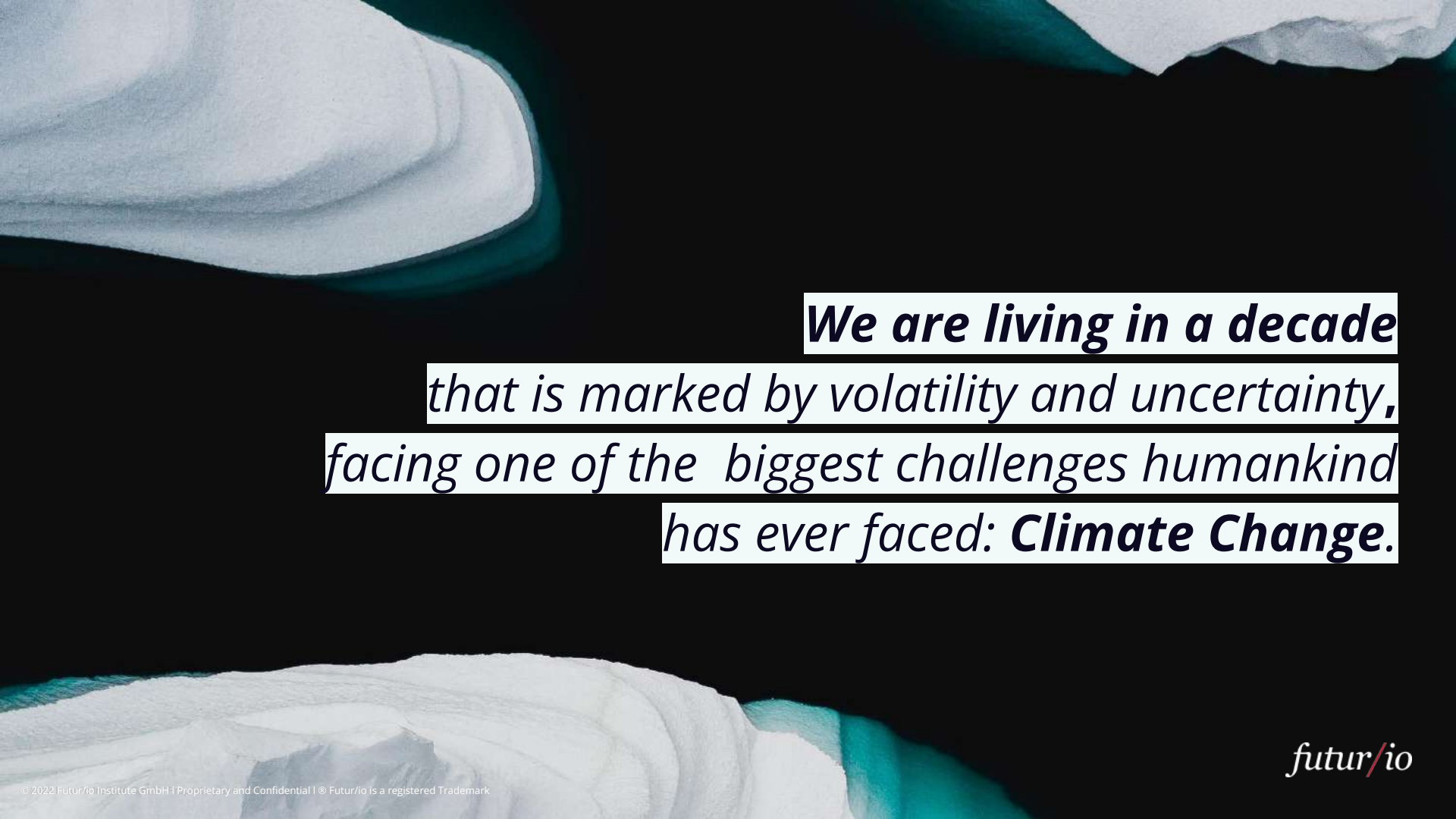




# Leader in Sustainable Innovation & Execution

Lead the sustainable transition to build businesses  
that deliver value to people, planet & profit

*futur/io*

The background of the slide features a dark, almost black, textured surface. In the upper left and lower left corners, there are large, white, crumpled paper-like shapes that resemble icebergs or torn pieces of paper. The text is centered in the middle of the slide, overlaid on the dark background.

***We are living in a decade***  
*that is marked by volatility and uncertainty,*  
*facing one of the biggest challenges humankind*  
*has ever faced: **Climate Change.***

# | Addressing Uncertainty

**Our world  
is currently  
facing:**



## **Economic Uncertainty & Recession**

Covid-19 pandemic, platform economy



## **Exponential Technology & Digital Transformation**

Impact of AI, robotics, Bio-tech, Digital innovation



## **Purpose, Profits & People**

Corporate culture & the war for talent



## **Climate Crisis & Ecological Challenges**

Fridays for Future, UN SDGs, Plast



An aerial photograph of a winding river, likely the Colorado River, flowing through a dry, hilly landscape. The river is a vibrant green color, contrasting sharply with the tan, arid terrain. The river's path is highly irregular, with many sharp turns and loops. The surrounding land is covered in sparse, low-lying vegetation and has a cracked, textured appearance. The overall scene conveys a sense of natural beauty and resilience in a harsh environment.

# | About Futur/io

**Futur/io** was born to empower **decision-makers** to become long term **change-makers** and provide solutions to foster this radical innovation.

We are on the journey to bring the brightest minds in **sustainability** and **breakthrough-innovation** to the forefront of everything we create in order to find solutions for the grand challenges of our decade.

With our top-level **faculty**, we are here to bring sustainability and innovation to the forefront to business leaders, professionals, entrepreneurs and students!

*futur/io*

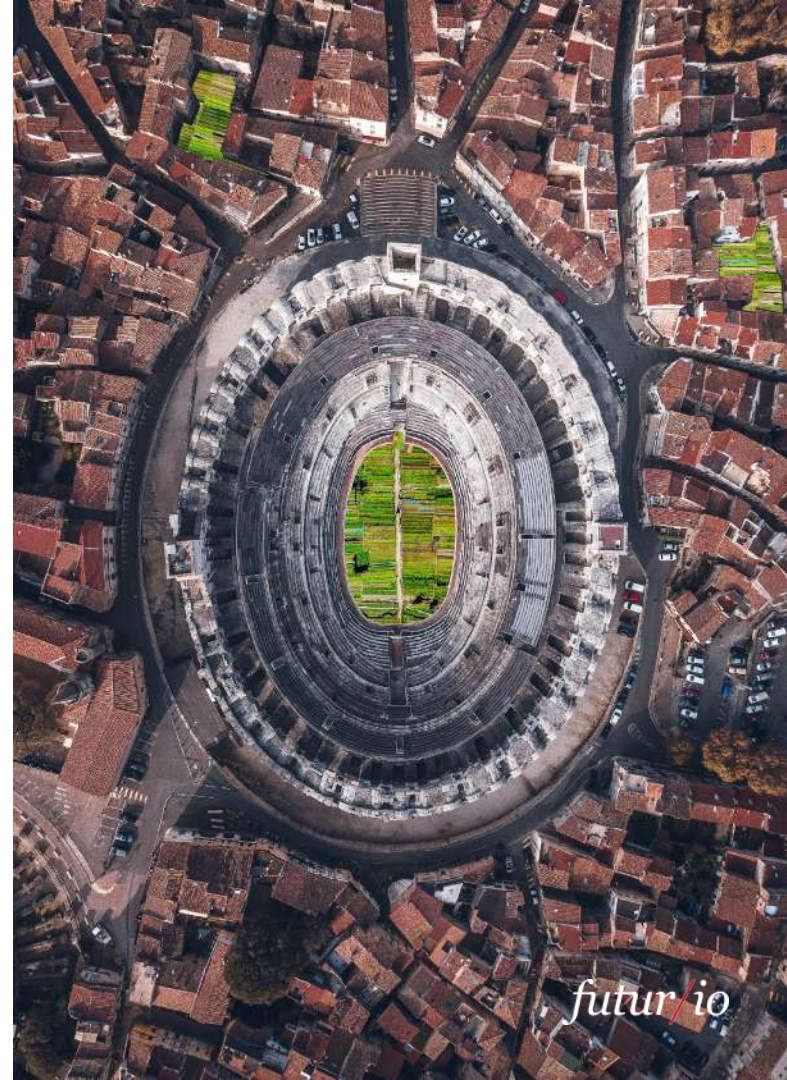
# | About this course

Changes outside organisations are happening faster than ever and it is our job to help keep up with that pace and **go further — into the future.**

We aim to inspire and **give the tools organisations need** to develop empathy for future action through **insight-oriented learning.**

Our faculty of **40+ world-class experts** give exclusive content and learning material, including video lectures, case studies and quizzes to get teams equipped to **stay ahead of the sustainability transition.**

Take this unique opportunity to get to know the most up-to-date solutions being developed by international startups and gain a unique understanding of **how businesses can innovate for sustainability.**



futur/io





# | Key benefits

01

## **Inspire Unified Action**

Teams take action together to tackle world grand-challenges

02

## **Provide Frameworks**

Have the tools and methodologies to navigate ambiguity

03

## **Support and Build Networks**

Find action-oriented change-makers ready to support each other

04

## **Review Real-World Success Stories**

Your desire to act is met with tangible case-studies

*futur/io*

# | Programme Highlights



**40+ World-class  
Experts**



**Duration:  
8 weeks**



**Flexible Start**



**15 mins/day**



**Futur/io  
Certification**



**Online Self-paced  
learning**

*futur/io*



# | Key Take-aways

01

Get an **Overview of the UN Sustainable Development Goals (SDGs)** & how to use them

02

Gain knowledge of **sustainability strategies & the tools** to drive collective action

03

Gain **sustainable-leadership skills** to transform your business through **business model innovation**

04

Develop a **solution-driven mindset** to lead in tomorrow's green economy

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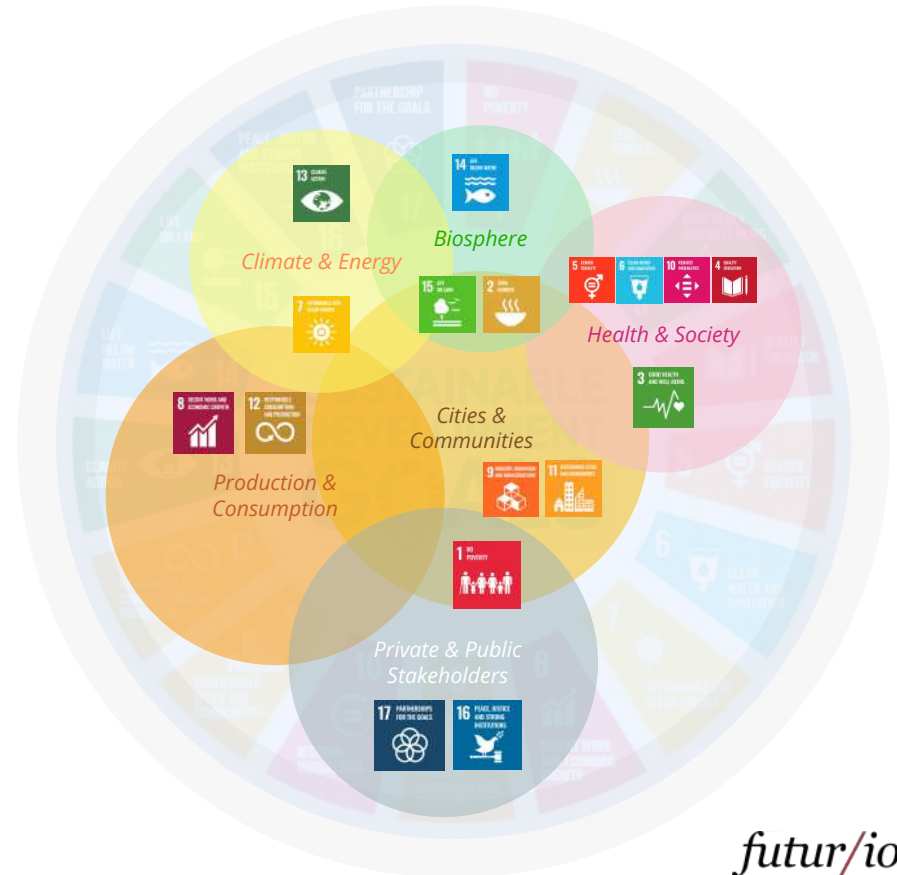
# Sustainable Innovation Framework

*What are the SDGs?*

The **Sustainable Development Goals** are a collection of 17 interlinked global goals designed to be a **"blueprint to achieve a better and more sustainable future for all"**

The **SDGs are set up by the United Nations** General Assembly and are intended to be **achieved by the year 2030**

In this course we introduce **frameworks** that show the **interdependencies of the individual SDGs** so that **you can master & implement them where best suits your needs**



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# | SDGs Through The Lens of The ESGs



The **Sustainable Development Goals** (*SDGs*) present a wide range of **opportunities for businesses to make a difference** - they can be used to manage **Environmental, Social and Governance** (*ESG*) reporting and create long-term financial value.

# | SDGs Through The Lens of The ESGs

Learn how to **create a positive impact** and **generate value** for both your business and the society via the three **ESG** functions that can provide a range of targets, drawn from the **SDGs**, for a business to meet in order to improve its sustainability.



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# Course Overview



The course comprises of **eight modules** over **eight weeks** with approximately **15 mins of video learning per day**.

Learning will be “book-ended” with a **short quiz** and other **interactive assignments/resources**.

# Course Overview



**Purpose & Leadership** covers what you need to change considering the global state of affairs and how to bridge the sustainability gap through a smarter and regenerative economy.

Get to know frameworks to better understand sustainability-driven investments and business models that drive profit as well as value for people & the planet.



**Climate & Energy** looks into how we report the evolution of climate action and policies and assess future action.

We will Examine climate action from the personal, organisational and societal point of view.



**Biosphere** aims to describe the challenges of global hunger and how innovation can tackle them.

We get a brief history and the evolution of food and assess probable sustainable futures in the field.



# Course Overview



**Health & Society** brings a lot of elements together by first address the concept of futures literacy and its importance in building desirable futures.

These innovations towards building “people-first” societies.



**Cities & Communities** to address the surrounding infrastructure to promote resilience and sustainable development.

You will understand how through collaboration and digitalisation we can connect cities while driving meaningful sustainable actions on climate change.



**Production & Consumption**

looks into how we unlock our future economies through new methods and systems that help secure the planet's resources for future generations.





# Course Overview



## Private & Public Stakeholders

looks into speeding up the governmental development process to mobilise different parts of society (academia, private sector, civil society) around common goals.

We address the strategic use of R&D procurement to bring about innovative solutions.



**Execution & Action** — as the closing bookend to LISIE, this module focuses on concrete steps for active participants.

The final chapter is designed to solidify your learnings and help you get involved by taking your ideas from your mind to implementation.



**Examination and Certification**

# Speaker Overview



**Vaitea Cowan**

Enapter Co-founder;  
Forbes 30 Under 30



**Youssef Nassef**

Climate Adaptation Director,  
UNFCCC – The United  
Nations Climate



**Dr. Michal Nachmany**

CEO & Founder, Climate Policy  
Radar; Visiting Fellow, LSE,  
Grantham Research Institute



**Dr. Prof. Gesa Ziemer**

Senior Advisor, UNITAC;  
Professor at HafenCity  
University, Hamburg



**Dr. iur. Abir Haddad**

Legal Futurist & Legal  
Transformation Advisor,  
United Nations



**Tomas Diez**

Executive Director, Fab City  
Foundation



**Bernhard Kowatsch**

Head of UN World Food  
Programme Innovation  
Accelerator



**Cecilia Tham**

Principal, Futurity Studio



**Robert Opp**

Chief Digital Officer, UNDP



**John Elkington**

Founder & Chief Pollinator,  
Volans Venture



# | Speaker Overview



**Roxy Guellmeister**

Associate, Foster + Partners



**Foster + Partners**



**Raphael Gielgen**

Trend-scout Future of Work  
Life & Learn, Vitra



**vitra.**



**Nadine Michalske**

Founder and Chief Security  
Officer, Klima.Metrix



**k.  
mx**



**Frank Salzgeber**

Head of Innovation and  
Ventures Office, ESA –  
European Space Agency



**esa**



**Christoph Beuttler**

Head of Climate Policy at  
Climeworks



**climeworks**



**Marc Buckley**

SDG Advocate, United  
Nations Advisor



**SUSTAINABLE  
DEVELOPMENT  
GOALS**



**Sumit Jamuar**

CEO, Global Gene Corp



**Global Gene Corp**



**Dr. Mariana Bozesan**

Author, Integral Investing  
President, AQUAL Foundation,  
Club of Rome



**CLUB OF ROME**



**Tia Kansara Ph.D.**

CEO, Replenish Earth,  
UN Climate Change Special  
advisor



**REPLENISH EARTH**

**+ 30 more**

[futur.io/faculty/](https://futur.io/faculty/)

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# | Futur/io Ecosystem



## **Global Network for Learning & Execution**

Be part of our community of change-makers & experts



## **Futur/io Methodology**

A combination of practical & theoretical learning



## **Be Part of an Ecosystem of CxO Innovation Leaders**

2+ years of European executive programme



## **International Events & Workshops**

Launch with global ambitions & curation

# | Testimonials



## Sacha Ghiglione

Chief Execution Officer,  
Prime Computer

*"The best investment you can do is in yourself. Keep learning and growing."*

*"The platform gave me great content and the ability to study at my pace."*



## Dennis Pregesbauer

Innovator, Lecturer,  
Austrian National Tourist Office

*"New ways of thinking, inspiration, and lots of international best practices around sustainability. These are the three words I would use to describe my amazing time at the Leader in Sustainable Innovation & Execution course."*



## Nataliya Domnina

Official representative of Institute of Circular  
and Hydrogen Economy of Ukraine

*"Highly recommend! Leader in Sustainable Innovation & Execution program of Futur/io Institute is an inspiring, interesting, forward-looking course. During your educational journey you will hear from brightest minds in sustainability and discover the field from different angles: technology, biosphere, economics, etc. I am enjoying every lesson and am very happy that I took a decision to join other professionals here."*

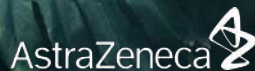
# | Our Alumni Network



Henkel

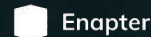


Lufthansa



Porsche Consulting

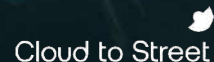
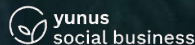
Foster + Partners



Telefonica

ottobock.

Deloitte.



DAIMLER



smart

vitra.

Media and Press:

TheInnovator

maize.  
TECH FOOD FOR THOUGHT

Handelsblatt



DER SPIEGEL



#OTWTNW

futur/io<sub>20</sub>

# | Get in Touch

**We love to hear from you!**

Our team is here to answer any questions, support you with customised offers and bring our collaboration further.

For any inquiries or question for customized Programmes, please contact the team via **hello@futur.io**

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