

## Moonshots in Venice

Futur/io Institute invites European deep thinkers and business executives to Venice from October 9th to October 11th. Together they intend to work on answers regarding the most vital questions of our time. Supported by Telefónica alpha, Deloitte, SAP and HenkelX the format “Moonshots for Europe” caters to Europe’s economic, entrepreneurial and cultural future.

Hamburg, October 2019 – Disruptive technologies, hyper-globalized markets and climate change – the challenges of our time – demand a change in mentality of Europe’s entrepreneurial leadership. Based in Hamburg, Futur/io Institute offers international symposia and Executive Education Programmes, which teach visionary leadership and help international executives develop new concepts for cross-industrial collaboration based on the ideas of “Moonshot Thinking”.

Not more than 100 representatives of Europe’s economy were invited to Venice. The list of speakers reflects diversity and consist of great futurists and innovational thinkers: Martin Wezowski (Chef Designer & Futurist at SAP), Claribelle Poujol (United Nations, UN Climate Change Secretariat), Roxy Güllmeister (Architect at Foster+Partners), Maurice Conti (Chief Innovation Officer at Telefónica alpha) and many more. With the underlying principle “Moonshots for Europe” enriching workshops, inspiring talks



*Harald Neidhardt ist ready for „Moonshots for Europe“.  
Credit: Dan Taylor*

and exclusive networking will take place in a friendly and casual atmosphere.

“In economically difficult times companies have to be more creative, more efficient and more cooperative to tap their full potential. Futur/io’s Executive Programme at the H-Farm approaches just the right innovators on c-levels, which can build an ecosystem for future thinkers and can develop Moonshots and also imagine their practicability – it is always an extraordinary experience!”  
**Kathrin Haug, Managing Director, Deloitte, Founding Partner of Futur/io.**



“In the previous 19 months we developed HenkelX, a successful and comprehensive ecosystem. Together with Futur/io and its faculty members we follow common goals to especially expedite digital change and therefore have a positive impact on the future of corporations. We have to work together in order to bring Europe’s innovations, entrepreneurship and the right investments to the front. In my opinion this is our mutual task and obligation for Europe’s chance to stay relevant.”

**Dr. Rahmyn Kress, HenkelX Ventures & Founder HenkelX**

„The Executive Programme in Venice will bring together management personell from all over Europe to work together on how a responsible entrepreneurial future has to be shaped in the light of new technological challenges. SAP is proud to play an active role. We are convinced that there is a competence throughout Europe for “Moonshot Thinking” and that we can face exponential evolutionary steps. To pool European forces we have to create suitable platforms. Futur/io’s Executive Programme in Venice 2019 will take us one step further towards “Moonshots for Europe”.”

**Stefan Schoepfel Vice President | Digital Business Services EMEA North | SAP**

The H-Farm is one of the biggest innovation hub in Europe. It was created for students, professors, manager and digital professionals to provide a suitable environment to make an inspirational exchange of fresh ideas happen.

For more information and ticket request please refer to [www.futur.io](http://www.futur.io) or contact [hello@futur.io](mailto:hello@futur.io)

**More Information available:**

**#moonshotsforeurope**

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**About us:**

Futur/io is the European Institute for Exponential Technologies & Desirable Futures. We believe that companies can realize their full potential and participate in shaping our common future. In addition, we bring the experts of our Faculty in connection with companies and support them in their Moonshot projects.