

Futur/io Executive Programme Moonshots for Europe

EP_006: 19 – 21 June 2019, thecamp, Aix-en-Provence (France)

ABOUT FUTUR/IO

Futur/io is an education and research institute for exponential technologies & desirable futures. We offer executive trainings, bespoke ideation experiences and future scenario research – to support a new leadership in exponential times. Our think tank is supported by a tribe of experts across Europe – our faculty is here to unlock your best future opportunities. Our alumni & partner network will set us apart.

OUR EXECUTIVE PROGRAMME

By attending the Executive Programme you will gain resources and knowledge to craft an own Moonshot venture – we want to un-learn your current state of mind and help you to receive a totally new way to think futures. You will leave the programme equipped with the foundations to actively steer your personal strategy instead of just follow others. Moonshot Thinking will be a core element of the programme.

THE KEY TAKE-AWAYS ARE

- a comprehensive understanding of the impact of exponential technologies on our society and how to master them
- the mental tools and frameworks required to predict and leverage technological developments anywhere in the world
- the ability to draft Moonshot strategies and develop disruptive innovations based on Futur/io's Moonshot Framework and the art of Moonshot Thinking
- appropriate tools and techniques, and hypothesise about the effect of a new technology will have on future markets and your company development.
- a certificate from Futur/io Institute to certify the successful completion of the programme
- A copy of our latest book "Moonshots for Europe"

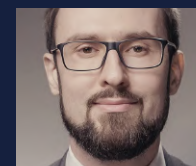
Meet Faculty members & speakers such as:



Marc Buckley, UN SDG Advocate



Friederike Riemer, Frida Futura



Cristian Citu, WEF



NEXT PROGRAMME: 19 – 21 JUNE 2019 AT THECAMP, AIX-EN-PROVENCE

thecamp is an extraordinary space where innovative expeditions are planned to survey, assess and invent the future in a collaborative way. In a natural setting of 17 acres, on the edge of Aix-en-Provence and Marseille, the 110,000 s.f. of futuristic buildings designed by architect Corinne Vezzoni recall nomad encampments, versatile and existing in symbiosis with the environment. thecamp was built to provide explorers with resources and the friendly environment they need to learn, prototype and test new things for our future.

PROGRAMME SCHEME

Day 1	Day 2	Day 3
	meditation & sports breakfast	meditation & sports breakfast
reception optional tour through Airbus	module 1: Exponential Technologies	workshop: how to execute
playground for adults	module 2: Moonshot Thinking	module 3: Desirable Futures module 4: Corporate Innovation
intro; announcement of challenges opening panel	workshop: Moonshot framework	un-conference + playground for adults presentation of latest tech, ideas, movies
welcome dinner with personal introduction of the participants	finger food dinner a French summer night	presentation workshop results closing dinner & music

CHECK TICKET OFFERS & PARTNERSHIP OPPORTUNITIES



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007_Executive Programme
18 – 20 September 2019
Copenhagen/Malmö

FOUNDING PARTNERS

PREMIUM PARTNER



futur/io

European Institute for Exponential Technologies & Desirable Futures