

RED BULL FUTUR/IO PICKS 21 DISRUPTIVE PEOPLE WHOSE IDEAS JUST MIGHT SAVE THE WORLD

PARTICIPANTS FROM 13 COUNTRIES TO EMBARK ON AN INSPIRING JOURNEY AT THE RED BULL FUTUR/IO ACADEMY IN PORTUGAL

Hamburg/Salzburg (February 18, 2019) – Red Bull and Futur/io Institute announced the finalists of Red Bull Futur/io, a competition inviting creative minds and storytellers from around the globe to imagine and shape desirable futures. Of the 955 entries, 21 winners were selected to attend the Red Bull Futur/io Academy, this March in Lisbon, Portugal.

Click here to view videos from all finalists.

Much of the technology that runs the world we live in today began as remarkable, disruptive, and often far-fetched ideas from long ago—in the literary works of Jules Verne and Isaac Asimov, and sci-fi classics ranging from *Minority Report* to *The Jetsons*. The future visited in *Back to the Future* is now four years old, and this year, 2019, marks the setting of the 1982 classic, *Blade Runner*. Sci-fi envisioned technologies like smart watches, hoverboards, and video conferencing have already been realized today, while others, like time traveling cyborg assassins thankfully have not. But what will our real future look like? Will it be as dystopian as those envisioned in the *Terminator* and *Matrix* movies, or something brighter and more hopeful? That's what **Red Bull Futur/io** set to find out.

Students, scholars, dreamers, and visionaries from around the world were invited to share their visions of the future, submitted in the form of 60 second videos, to be judged in the categories of Desireable Future, Creative Storytelling, and Insipiring Visions. The winning 20 entries were chosen by a panel of judges, all esteemed authorities within their areas of expertise including futurism, filmmaking, storytelling, and design. Nick Sun from Ukraine's video <u>'We Create Future'</u> was also selected as the 'People's Choice Wildcard' chosen via a public vote on the Red Bull Futur/io website.

Successful submissions depict everything from a world where space travel is a reality, shared transportation is the norm, lifelong education replaces our current educational systems and of a life without borders or states; where everyone is a citizen on humanity.

Jarod Neece, Senior Film Programmer SXSW, and a member of the Red Bull Futur/io jury, commented on the submissions received.

"It was really fun to see everyone's take on the future and see what modern day problems they are interested in fixing and where they see us in a decade. I loved the mix of live action and all the different styles of animation from experienced filmmakers, students and storytellers."

Winners will unite at Red Bull Futur/io Academy, a 3-day summit of academics, futurists and disruptive minds in Lisbon, Portugal (March 21-24, 2019). The event will include workshops and discussions on future scenarios, storytelling, and exponential technologies. Participants will have the chance to develop and fine-tune their concepts with key thought leaders within this community and attend workshops on topics like the perfect pitch, technology in films, and idea visualization.

On the final day of the academy participants will have the opportunity to pitch their final concepts to the jury for a chance to turn their vision into a professional Red Bull Media House production.

For more information please visit **Red Bull Futur/io**. For the full list of jury members, click **here**.

Full list of Red Bull Futur/io finalists:

NAME	LINK TO VIDEO SUBMISSION	COUNTRY
Oprea Cătă	2030 In My Vision	Romania
Anna Trepez	No Borders	Ukraine
Mark Viet	<u>GREENTOPIA</u>	Czech Republic
Roman Malov	What If Country Borders Disappear?	Czech Republic
Dmytro Schebetyuk	Red Bull Futur/io Dostupno.UA	Ukraine
Jeff Dolan	Envision A Future.	US
Cristian Loan	We All Share The Same Dreams, But.	Germany
Hanna Drobir	This Is My Future // Hannah To	Austria
Aniket Chatterjee	Aniket Chatterjee - Mars 2035	India
Peter Jones	Red Bull Futur/io Nanoearth 2030	Germany
ИВАН ЗАХАРОВ	<u>Leviathan</u>	Russia
Samuel Caplan	Red Bull Futur/io 2019	US

Jeremy Legardeur	Apolis Planeta	France
Alex Oberegger	Realife: Education. Reinvented	Italy
Juliette Victorin	2B Red Bull Futur/io	France
Baptiste Achard	Slow My Action – ESTIA STUDENTS	France
Gleb Feldman	"Life Is Now"	Ukraine
Maria Fernanda Rocha Angeles	Being Project	Mexico
Jibran Tahir	Dr. Samanth	Pakistan
Bram Koopman	The Future Of Dating	Netherlands
Nick Sun - People's Choice Wildcard	We Create Future	Ukraine

Join the Conversation:

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About Red Bull Futur/io

Red Bull Futur/io is hosted in partnership with <u>Futur/io</u>, an education and research institute focused on exponential technologies and desirable futures, offering executive trainings, curating bespoke ideation experiences, and conducting future scenario research – all to support inspired leadership in exponential times.

Red Bull Futur/io Partners

About smart

Red Bull Futur/io is in partnership with <u>smart.</u> Big ideas start out small. In 2020, smart will become the first automotive brand to transition from combustion to fully electric. We challenge the status quo to ease urban lives with new ideas.

Join our journey and be part of the rise of this new era: www.smart.com

About Infineon

Red Bull Futur/io is in partnership with <u>Infineon</u>, a world leader in designing, developing, manufacturing and marketing a broad range of semiconductors and system solutions. Combining entrepreneurial success with responsible action, at Infineon we make the world easier, safer and greener. Barely visible, semiconductors have become an indispensable part of our daily lives. We are playing a key role in shaping a better future – with microelectronics that

link the digital and the real world. Our semiconductors enable smarter ways of living and mobility, efficient energy management, the secure capture and transfer of data.