



WHO KNOWS WHAT THE FUTURE HOLDS? RED BULL FUTUR/IO INVITES CREATIVE MINDS FROM AROUND THE GLOBE TO SHARE THEIR DESIRABLE FUTURES

Deadline: February 10, 2019 – www.redbullfutur.io

Hamburg/ Salzburg (January 22, 2018) – Red Bull and Futur/io Institute are running a competition, Red Bull Futur.io, encouraging creative minds and storytellers to imagine and share their vision of a desirable future.

Click [here](#) for details on the competition and how to apply.

Science fiction movies have been inspired by new technologies that improve human life, from flying cars to 3D printers to facial recognition; however, most movies depict a dystopian future where technology has a very negative effect and impact on human life, or extinguishes it altogether.

To steer away from how negatively technology is presented in popular culture and instead provide a more positive vision of the future, Red Bull Futur/io invites innovative and forward thinking minds from around the world to share their visions of a desirable future in 2030 in the form of a 60 second video.

The best global visions will be invited for the Red Bull Futur/io Academy from March 22-24, 2019. Hosted in Lisbon, Portugal, this 3-day educational academy will create a unique environment and expose the top storytellers to inspiring workshops and discussions. Attendees will



have the opportunity to further develop and fine-tune their concepts with key thought leaders within this community.

At the end of the program, participants will have the opportunity to pitch their final concepts for a chance to be turned into a professional production by Red Bull Media House.

All applicants must be above 18 years of age, and can participate either individually or as a group. (However, if a team is selected only the team leader will travel to the Red Bull Futur/io Academy.)

For more information and to apply, visit **www.redbullfutur.io**. Join the Conversation:

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About Red Bull Futur/io

Red Bull Futur/io is done in partnership with **Futur/io**, an education and research institute focused on moonshot thinking and desirable futures, offering executive trainings, curating bespoke ideation experiences and conducting future scenario research to support a new leadership in exponential times.